

**TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES**

|   |                                     |  |
|---|-------------------------------------|--|
| <b>1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:</b> <sup>ii</sup>                                 | Toye & Company plc                  |  |
| <b>2 Reason for the notification</b> (please tick the appropriate box or boxes):  |                                     |  |
| An acquisition or disposal of voting rights   | <input checked="" type="checkbox"/> |  |
| An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached | <input type="checkbox"/>            |  |
| An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments  | <input type="checkbox"/>            |  |
| An event changing the breakdown of voting rights  | <input type="checkbox"/>            |  |
| Other (please specify):   | <input type="checkbox"/>            |  |
| <b>3. Full name of person(s) subject to the notification obligation:</b> <sup>iii</sup>   | Ian Goldbart                        |  |
| <b>4. Full name of shareholder(s)</b><br>(if different from 3.): <sup>iv</sup>  |                                     |  |
| <b>5. Date of the transaction and date on which the threshold is crossed or reached:</b> <sup>v</sup>   | 8 August 2011                       |  |
| <b>6. Date on which issuer notified:</b>  | 8 August 2011                       |  |
| <b>7. Threshold(s) that is/are crossed or reached:</b> <sup>vi, vii</sup>   | 5%                                  |  |

## 8. Notified details:

### A: Voting rights attached to shares <sup>viii, ix</sup>

| Class/type of shares<br><br>if possible using the ISIN CODE | Situation previous to the triggering transaction |                         | Resulting situation after the triggering transaction |                       |                         |                                      |                                 |                       |  |
|---|--|-------------------------|--|-----------------------|-------------------------|--------------------------------------|---------------------------------|-----------------------|--|
|   | Number of Shares                                 | Number of Voting Rights | Number of shares                                     |                       | Number of voting rights |                                      | % of voting rights <sup>x</sup> |                       |  |
|   |  |                         | Direct   | Indirect <sup>t</sup> | Direct <sup>xi</sup>    | Indirect <sup>t</sup> <sup>xii</sup> | Direct                          | Indirect <sup>t</sup> |  |
| GB0009001669<br><br>Ord 25p                                 | 103,000  | 103,000                 | 115,500  |                       | 115,500                 |                                      |                                 | 5.13                  |  |

### B: Qualifying Financial Instruments

#### Resulting situation after the triggering transaction

| Type of financial instrument | Expiration date <sup>xiii</sup> | Exercise/ Conversion Period <sup>xiv</sup> | Number of voting rights that may be acquired if the instrument is exercised/ converted. | % of voting rights |
|------------------------------|---------------------------------|--|---|--------------------|
|                              |                                 |  |   |                    |

### C: Financial Instruments with similar economic effect to Qualifying Financial Instruments <sup>xv, xvi</sup>

#### Resulting situation after the triggering transaction

| Type of financial instrument | Exercise price | Expiration date <sup>xvii</sup> | Exercise/ Conversion period <sup>xviii</sup> | Number of voting rights instrument refers to | % of voting rights <sup>xix, xx</sup> |       |
|------------------------------|----------------|---------------------------------|--|--|---------------------------------------|-------|
|                              |                |                                 |  |  | Nominal                               | Delta |
|                              |                |                                 |  |  |                                       |       |

### Total (A+B+C)

| Number of voting rights | Percentage of voting rights |
|-------------------------|-----------------------------|
| 115,500                 | 5.13%                       |

**9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:** <sup>xxi</sup>

Held by Pershing Securities Nominees & Natwest Nominees

**Proxy Voting:**

**10. Name of the proxy holder:**

**11. Number of voting rights proxy holder will cease to hold:**

**12. Date on which proxy holder will cease to hold voting rights:**

**13. Additional information:**

**14. Contact name:**

Ian Goldbart

**15. Contact telephone number:**

+44 (0) 207 930 6879